

# New Products 2015

the taste of innovation

NEW

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## Purple Sprouting Broccoli Red Blaze TZ 7037 F1

This variety slots really well into the late autumn cropping period for purple sprouting broccoli. Red Blaze can be harvested from late September until the end of November. The colour, yield and stem quality of this variety make it an excellent choice.

#### Lancaster TZ 7271 F1

Following the introduction of the first hybrid leeks for processing, Tozer Seeds has worked hard to develop a hybrid leek variety for the fresh market which is now available! With Lancaster we can offer you a winter hardy leek with very strong cold resistance. Its dark, erect flag is resistant to delamination. Lancaster produces long, bulb free shanks within the harvest window November to January and also has a good bolt resistance during this period.



Leek

### Butternut Squash Sweetmax TZ 9088 F1

The latest addition to our early maturing butternut range. This processing type has large 3 kg fruits with great internal colour and flavour. This traditional shaped butternut grows on a full vine plant and has the potential to produce a large amount of uniform fruits.

#### Lettuce *TZ 9193*

A new baby leaf lettuce variety with distinctive dark red leaves of a broad teardrop shape and a wavy margin. The colour extends well down the leaf at baby leaf stage and the burgundy colour contrasts well with a bright green base at whole head size. In the field this variety has always been an eyecatcher with a good mildew package (17, 18, 22, 24,25, 28).

#### Hadrian TZ 9077 F1

Hadrian is the newest darker green celery variety. As well as showing good height and excellent weight in trials in Southern Europe it has also proved to be slow bolting. Extensive trials are continuing across Europe and the USA where it shows good resistance to Fusarium. Hadrian has shown good potential as a summer variety and is less prone to producing side shoots than other varieties.



# Specialty Brassica



Buttonhole Kale®: TZ 8011

Forms a small rosette head that makes a fantastic high value product for contemporary dining. Bold, bright pink ribs contrast against the dark green sweet leaf. The outer leaves can also be cut and used as a colourful shredded product to give added value.

#### Cavolo nero: TZ 2019 F1

The F1 hybrid cavolo nero from Tozer breeding has very uniform, thin, dark and well textured leaves which are perfect for bunching. This plant has a neat, rosette shaped plant habit which is easy to harvest. Twilight is cold weather resistant and can stand tougher conditions. Bolt resistance is also high for this variety.



#### Radish Venus TZ 8130 F1

This hybrid radish has bright round red roots with a thick skin and a small crown. Quick to mature and with an excellent sweet flavour. Works well on various soil types.





#### Coloured Kale: TZ 9332

An amazing new variety that has the best eating quality of all kales. The textured, ruffled leaves develop a striking contrasting white centre as they mature and have a very sweet flavour, even the leaf stalks are very sweet and have the crispest texture.

The very ruffled leaves give great bag-fill. This variety is also suitable for multiple cuts.

#### TZ 0277

A stunning variety with a deep red textured leaf and a striking pink mid vein. Suitable for multiple cuts, Midnight Sun is very versatile. It is the best variety for use as a baby leaf kale but also works well as a mature plant.





## Salad rocket TZ 0473

Delivering an explosion of flavour, 'Fireworks' is the hottest salad rocket available and delivers the same taste as good wild rockets. It has the advantage of being fast growing even on colder soils, providing marketable product in around 6 weeks. Slow to bolt, 'Fireworks' gives excellent harvest flexibility and has a vibrant red leaf vein which is particularly prominent under hot conditions to give a real point of difference. The combination of flavour and visual appeal ensures this variety will always excite!

# Wild Rocket



Ground breaking work has been carried out by our breeding team to introduce to you our latest wild rocket addition with an important new feature. Athena has been especially bred to incorporate intermediate resistance to downy mildew. Trials throughout Europe, Oceania and USA have shown significantly reduced levels of mildew in the field compared to standard wild rocket varieties.

#### TZ 9029

A new slow bolting wild rocket which has proven itself during various summer trials in the past few years. Under challenging weather conditions this variety shows steady growth but doesn't bolt quickly. This variety will provide growers with more flexibility in different areas around the world.

## Chard Ampera F1 and Volt F1

Both of these new F1 hybrid chard varieties are unique with uniform, shiny green leaves and attractive dark red veins. Very suitable for the fresh market. The vivid colours of these varieties can brighten up baby leaf mixes, but can also be used in solo packs or grown to mature leaves. Furthermore, Amerpa and Volt have upright growing plants which are easy to harvest.



### Courgette British Summertime F1

The earliest and heaviest cropping courgette in our range. 'British Summertime' has been developed to perform well in cooler climates. The very open spine free plant habit allows maximum sunlight penetration for great fruit quality. Improved air circulation around the plants reduces disease incidence. This new variety has dark green fruits and matures in approx. 45 - 50 days.



### Basil British basil TZ 6098

Selected for growing outdoors, British basil has been developed to be more weather and cold tolerant than standard basils. This variety can produce a high quality great flavoured leaf under challenging growing conditions. Very robust with bright green leaves.



### Sweetcorn Goldcrest TZ 2406 F1

A new and outstanding mid season variety. Selected for its clean, tidy habit with few tillers. Part of a new generation of non GMO sweetcorn varieties with impressive tip fill and cob uniformity. Ideal for fresh market growers. 14-16 rows are counted per cob and the cobs are 19-20 cm long.

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