

# SIPA Technical Education Unit Anaheim, California



# SIPA

Seed Innovation &  
Protection Alliance

## FEBRUARY 2, 2016

### ALL ARE WELCOME TO ATTEND

**RSVP by January 15, 2016**

**Anaheim, California**

**<http://www.amseed.org/events/asta-vegetable-flower-seed-conference/hotel-info/>**

The Seed Innovation and Protection Alliance (SIPA) is hosting a technical education unit on February 2, 2016 in conjunction with the American Seed Trade Association Flower and Vegetable meeting in Anaheim, California. The technical education unit will include sessions on the America Invents Act, patent and PVP labeling, trademarks and plant varietal names, EU IP Developments, and university policies related to the protection licensing agreements in the vegetable industry.

Time	Topic	Presenter
2:00 to 2:35 pm	America Invents Act, patents and PVP labeling	James Weatherly SIPA
2:45 to 3:15 pm	Trademarks and plant varieties	Barb Campbell Cochran Freund & Young
3:25 to 4:10 pm	EU IP Developments	Katherine Dutmer Enza Zaden
4:20 to 5:00 pm	University policies on IP	Joyce Patrona UC Riverside

**Contact James Weatherly to RSVP**  
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