

BACKGROUNDER:

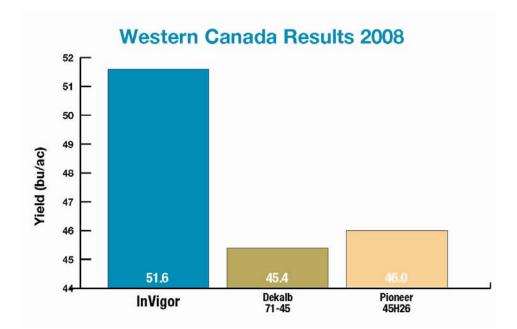
Demonstration Strip Trials: 2008 Regional Results

Since 1997, Bayer CropScience has conducted Demonstration Strip Trials (DSTs), the most comprehensive side-by-side canola trial program in Western Canada to measure yield performance under across a variety of environmental and local conditions.

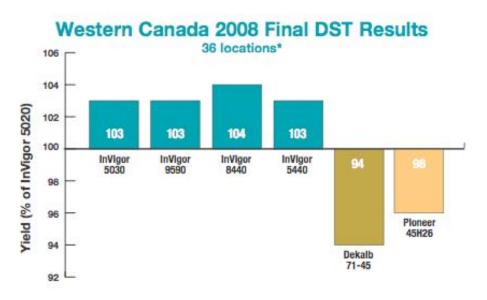
Each DST location has eight to ten strips of at least 35 feet wide x 500 feet long, replicated twice. Strips are seeded and grown side-by-side under identical soil, moisture, climatic conditions and agronomic practices to provide meaningful results. All DSTs are farmer-managed.

The following series of charts provides the specific 2008 DST results on an overall Western Canada-wide basis as well as by region. The regional yield results are measured against the check InVigor[®] 5020, one of the new standards in the Canola Council of Canada's Prairie Canola Variety Trials (PCVT).

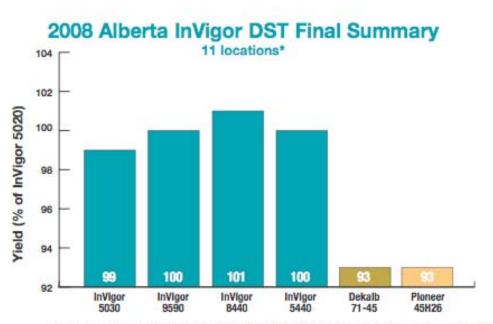
Western Canada-wide 2008 DST Results (36 locations) – Yield comparison in bu/ac:



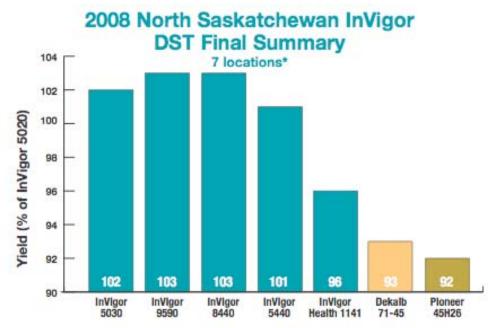
Western Canada-wide 2008 DST Results (36 locations) – Yield comparison to check:



Alberta Results:

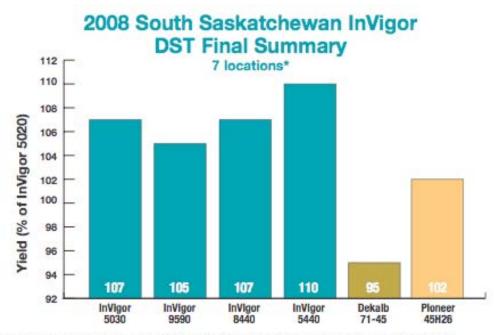


^{*}Based on all trials that include InVigor 5020, 5030, 9590, 8440, 5440, Dekalb 71-45 and Pioneer 45H26.



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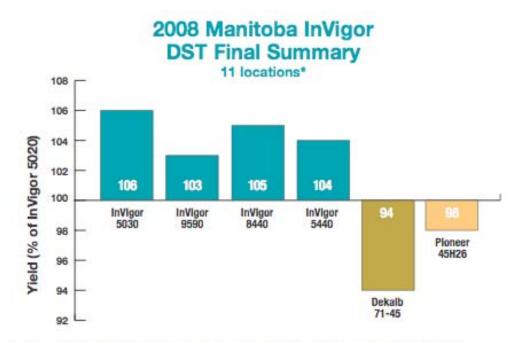
Southern Saskatchewan Results:



*Based on all trials that include InVigor 5020, 5030, 9590, 8440, 5440, Dekalo 71-45 and Pioneer 45H26.

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Manitoba Results:

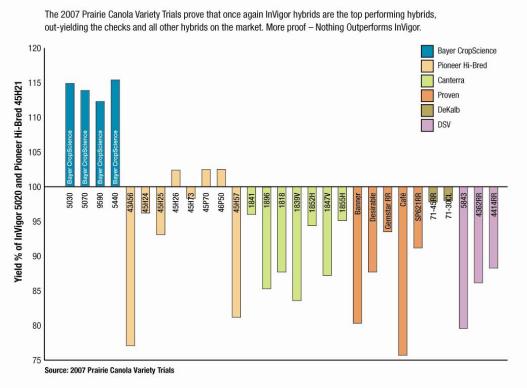


*Based on all trials that include InVigor 5020, 5030, 9590, 8440, 5440, Dekalo 71-45 and Pioneer 45H26.

When it comes to performance, the DST results echo what canola growers across Western Canada have seen for 12 years and the Canola Council of Canada's PCVTs have also shown for the past five years. The 2008 PCVT results are expected to be released soon and Bayer CropScience anticipates InVigor canola hybrids will be confirmed once again as the top canola hybrid in yield performance.

Additional information on the Demonstration Strip Trials and InVigor canola hybrids is available at **invigorresults.ca**

2007 Prairie Canola Variety Trial results:



2007 PRAIRIE CANOLA VARIETY TRIAL RESULTS

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