



Future Giants of the Seed Industry Award

Future Giants of the Industry annually recognizes an individual who is in the graduation year of his/her post-secondary program who plans to enter the seed industry, **OR** is currently employed in the seed industry and is seen as a rising leader. In all cases, **we seek an individual who shows the potential to make a significant contribution to the industry.**

The Future Giants of the Industry program is sponsored by FuSE (Future Seed Executives), an initiative of The American Seed Trade Association, and Seed World magazine. The recipient will be chosen by the Seed World Advisory Board - a panel of seed industry experts.

Criteria

Academic or Job Performance

The candidate shall demonstrate a commitment to learning and achievement in their program of studies or their seed-related work place.

Commitment to the Seed Industry

The candidate shall have an interest in and understanding of the American seed industry and a declared intention to pursue a long-term career in the industry. Successful work experience in the industry and efforts to increase the individual's understanding of the industry and build a network shall all count positively.

Leadership and Innovation

We seek people who will shape the future of the industry so are looking for leaders and innovators. Judging will take into account the breadth and depth of extra-curricular activities. Emphasis will be placed on the impact of these activities. Highlighting specific achievements in leadership and innovation will be important to further the nomination.

Essay

The three short-listed candidates may be asked to write an essay of 450 words on the future of the seed industry. This essay will be judged on the demonstration of:

- understanding of the industry and the trends affecting it
- innovative ideas for the future
- ability to communicate clearly

Eligibility

The program is open to candidates who are:

1. Are in graduate or undergraduate programs in post-secondary education and intend to have a career in the seed industry, **OR**
2. Are currently employed in a seed company and seen as an up and coming leader