

# SeedQuest®

## Banner ads (2010)

### HOMEPAGE

Banner ads can be located in the 2<sup>nd</sup> and 3<sup>rd</sup> columns.

The screenshot shows the SeedQuest homepage in a Windows Internet Explorer browser window. The page features a navigation menu at the top, a 'News & analysis' section on the left, and a main content area with several sections: 'Featured suppliers', 'Seed Suppliers (Yellow Pages)', 'Suppliers to seed companies (Yellow Pages)', and 'Directories'. Several red rectangular boxes with white text indicate the dimensions of banner ad spaces. The dimensions are: 170 x 85 pixels, 170 x 170 pixels, 340 x 170 pixels, 170 x 170 pixels, 170 x 340 pixels, and 170 x 85 pixels. The 'Featured suppliers' section includes logos for KeyGene, SeedSolutions, AgriCapital, INCOTEC, and SEED PROCESSING HOLLAND. The 'Directories' section lists various categories like 'Vegetable seed suppliers' and 'Seed multiplication specialists'.

SeedQuest does not carry animated banner ads - Space subject to availability - All rates are net.  
For more information and to book banner ad space: e-mail [advertise@seedquest.com](mailto:advertise@seedquest.com) or call +1 510 482 5560

# SeedQuest®

## Banner ads (2010)

### NEWS section

Banner ads can be located across the top of the 2<sup>nd</sup> column and in the 3<sup>rd</sup> column.

The screenshot shows the SeedQuest News Section website in Internet Explorer. The browser address bar displays <http://www.seedquest.com/news.php>. The website header includes the SeedQuest logo and navigation links: home, news, forum, careers, events, suppliers, solutions, markets, resources, directories, advertise, contacts, search, and site plan. A search bar is located in the top right corner.

The main content area is titled "NEWS SECTION Main news page" and features a "Search news" input field. Below this, there are several columns of content:

- Left Column:** A vertical list of categories including "Alliances / M & A", "Biodiversity", "Biotechnology", "Climate change", "Coexistence", "Crop protection", "Data & statistics", "Education & careers", "Financial", "Intellectual property", "Legal & regulatory", "Machinery", "New products", "New services", "New technologies", "Non-food agriculture", "Organic", "People", "Published in print", "Research", "Seed enhancement", "Seed technology", "Seed treatment", "Solutions", "Sustainable ag", and "Web & IT solutions". Below these are "Crops" (Alfalfa, Canola, Cereals, Cotton, Flowers, Forage, Legumes, Maize, Oilseeds, Peanuts, Potato, Pulses, Rice, Sorghum, Soybeans, Sugarbeet, Sunflower, Turf, Vegetables, Wheat) and "Archives" (News archive 1997-2008).
- Second Column:** A large red banner with the text "510 x 80 pixels". Below it, the date "September 11, 2009" is shown, followed by several news items with blue links, such as "Students of Class II of the UC Davis Plant Breeding Academy complete first year" and "Breeding with Molecular Marker course at UC Davis set for February".
- Third Column:** A red banner with the text "170 x 85 pixels". Below it, another red banner with the text "170 x 340 pixels".
- Fourth Column:** A red banner with the text "170 x 170 pixels".
- Right Column:** A "My Personalized News" section with an input field for an email address and a "Log in" button. Below it is a "Keywords" section with a list of terms: biologicals and inoculants, crop protection, intellectual property protection, marker-assisted breeding, seed coating technology, seed colorants and polymers, seed processing equipment, seed treatment, and vegetable seed.

The browser status bar at the bottom shows the URL [http://www.seedquest.com/news.php?type=news&id\\_article=10312&id\\_region=&id\\_category=&id\\_crop=](http://www.seedquest.com/news.php?type=news&id_article=10312&id_region=&id_category=&id_crop=) and the Internet Explorer logo.

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